

Sponsorship Levels

Greater Valley Regional Job Fair
March 1, 2023

Sponsorship Levels

1. **Media Event Sponsor: \$2500 minimum**
2. **Wolverine Level Sponsor: \$1000.00 (1 Reserved, 1 Available)**
3. **Luncheon Sponsor: \$750.00 (1 Available)**
4. **Hospitality Center Sponsor: (1 Available)**
5. **Jr. Wolverine Level Sponsor: \$500.00 (4 Available)**
6. **Resume Center Sponsor: \$500.00 (1 Available)**
7. **Bag Sponsor (Reusable): Market Cost (1 Available)**
8. **Water Sponsor: Market Cost (1 Available)**

Patron: Radigan Media Group

Media Event Sponsor: \$3400.00 in kind value

Sponsorship Value: Media spots airing up to the date of the event, live broadcast during the event, morning interview on “the island”, digital advertising, and other sundry items.

Sponsorship Return:

- Radigan Media Logo on all promotional items
- Banners (Provided by Business) in entry on the day of event, as well as in the Gymnasium
- Mentioned in ALL promotional interviews on all media types, including competitor markets
- Full page ad in the booklet to all Attendees
- Listed with first logo as media event sponsor on the flyer handed to all Attendees
- Listed on Website Sponsorship page with Large Logo
- Listed on Website Event Page with Large Logo
- Primary corner space at Event, right at the entry point of the gymnasium
- Free registration and meals for up to 4 staff
- All other benefits of paid attendees at no additional cost

Patrons: Tioga County Chamber of Commerce & Tioga County Career Center

Wolverine Level Sponsorship: \$1000.00 Cash

Sponsorship Value: Cash or Check made payable to the Wolverine Den

Sponsorship Return:

- Logo on all promotional items
- Banners (Provided by Business) in entry on the day of event
- Mentioned in ALL promotional interviews on all media types, including competitor markets
- 3/4 page ad in the booklet
- Listed with logo as Wolverine Level sponsor on the flyer handed to all attendees
- Listed on Website Sponsorship page with Large Logo
- Listed on Website Event Page with Large Logo
- Primary Space at Event
- Free registration and meals for up to 3 staff
- All other benefits of paid attendees at no additional cost

CONTINUED ON NEXT PAGE

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Luncheon Sponsorship: \$750.00 Cash/Check or Underwrite food costs up to \$750.00

Sponsorship Value: Cash or Check made payable to the Wolverine Den

Sponsorship Return:

- Logo on Menu, handout to all Luncheon Recipients
- Multiple Banners (Provided by Business) in the Wolverine Den
- Meals Stations named after your business (Example: IRFCU Taco Bar)
- Mentioned in ALL promotional interviews on all media types, including competitor markets
- 1/2 page ad in the booklet
- Listed with Medium Sized logo as Luncheon sponsor on the flyer handed to all attendees
- Listed on Website Sponsorship page with Medium Sized Logo
- Listed on Website Event Page with Medium Sized Logo
- Primary Space at Event
- Free registration and meals for up to 2 staff
- All other benefits of paid attendees at no additional cost

Patron: Greater Valley Chamber of Commerce

Hospitality Center Sponsorship: \$750.00 Cash/Check

Sponsorship Value: Cash or Check made payable to the Wolverine Den

Sponsorship Return:

- Logo on Hospitality offerings menu, handout to all Recipients
- Multiple Banners (Provided by Business) in the Hospitality Center
- Hospitality Center named after your business (Example: IRFCU Hospitality Center)
- Mentioned in ALL promotional interviews on all media types, including competitor markets
- 1/2 page ad in the booklet to all attendees
- Listed with Medium Sized logo as Hospitality sponsor on the flyer handed to all attendees
- Listed on Website Sponsorship page with Medium Sized Logo
- Listed on Website Event Page with Medium Sized Logo
- Primary Space at Event
- Allowed to run raffle baskets drawings throughout the event
- Free registration and meals for up to 2 staff
- All other benefits of paid attendees at no additional cost

Patrons: _____

Jr. Wolverine Sponsorship: \$500.00 Cash

Sponsorship Value: Cash or Check made payable to the Wolverine Den

Sponsorship Return:

- 1/4 page ad in the booklet
- Banners (Provided by Business) Upon Entry to Venue
- Listed with small Sized logo as Jr. Wolverine sponsor on the flyer handed to all attendees
- Listed on Website Sponsorship page with Small Sized Logo
- Listed on Website Event Page with Small Sized Logo
- Space in the First Row of Event
- Free registration and meals for up to 2 staff
- All other benefits of paid attendees at no additional cost

CONTINUED ON NEXT PAGE

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Resume Center Sponsorship: \$500.00 Cash

Sponsorship Value: Cash or Check made payable to the Wolverine Den

Sponsorship Return:

- 1/4 page ad in the booklet
- Banners (Provided by Business) Upon Entry to Venue
- Banners placed in the Resume Center Entrance
- Listed with small Sized logo as Resume Center sponsor on the flyer handed to all attendees
- Listed on Website Sponsorship page with Small Sized Logo
- Listed on Website Event Page with Small Sized Logo
- Space in the First Row of Event
- Free registration and meals for up to 2 staff
- All other benefits of paid attendees at no additional cost

Patrons: _____

Bag Sponsor: Cost of Reusable Bag with Sponsor logo as well as Media, Wolverine, Luncheon and Hospitality Sponsor Logos

Sponsorship Value: Cash or Check made payable to the Vendor or Wolverine Den

Sponsorship Return:

- 1/4 page ad in the booklet
- Banners (Provided by Business) Upon Entry to Venue
- Printed on Bag provided to all representatives and attendees
- Listed with small Sized logo as Resume Center sponsor on the flyer handed to all attendees
- Listed on Website Sponsorship page with Small Sized Logo
- Listed on Website Event Page with Small Sized Logo
- Space in the First Row of Event
- Free registration and meals for up to 2 staff
- All other benefits of paid attendees at no additional cost

Patrons: _____

Water Sponsor: Cost of custom printed water bottles with Sponsor Name

Sponsorship Value: Cash or Check made payable to the Vendor or Wolverine Den

Sponsorship Return:

- 1/4 page ad in the booklet
- Banners (Provided by Business) Upon Entry to Venue
- Printed on 1000 water bottles
- Listed with small Sized logo as Resume Center sponsor on the flyer handed to all attendees
- Listed on Website Sponsorship page with Small Sized Logo
- Listed on Website Event Page with Small Sized Logo
- Space in the First Row of Event
- Free registration and meals for up to 2 staff
- All other benefits of paid attendees at no additional cost